

29. (New) The presentation program portion of Claim 28, wherein the sub-presentation program segment comprises a sequence of presentation elements which are programmed to be presented one after the other.

30. (New) The presentation program portion of Claim 28, wherein the sub-presentation program segment comprises a group of presentation elements which are programmed to be presented simultaneously with respect to each other.

31. (New) The presentation program portion of Claim 28, wherein the reference timing specifies the start of the presentation element with respect to the sub-presentation program segment.

32. (New) The presentation program portion of Claim 28, wherein the reference timing specifies the duration of the presentation element with respect to the sub-presentation program segment.

33. (New) The presentation program portion of Claim 28, wherein the play-out specification includes a location specification specifying a location of the presentation element when presented and wherein the interface program segment provides a

location frame of reference relative to which the location specification for the presentation element is specified.

34. (New) The presentation program portion of Claim 28, wherein the interface program segment provides a sub-presentation priority specifying a priority with respect to presenting content representative of the sub-presentation program segment.

35. (New) A method for playing out a coded presentation on an electronic presentation device, the method comprising the acts of:

playing out at least one sub-presentation which comprises the acts of :

determining a play-out specification for a presentation element based on a timing reference of the sub-presentation that is independent of the presentation element;

playing out the presentation element in accordance with the play-out specification.

36. (New) An apparatus comprising a converter module for amending a coded presentation, the coded presentation comprising:

a sub-presentation program segment comprising:

a presentation element with a play-out specification indicating how the presentation element is to be played; and

an interface program segment defining a reference timing

for the play-out specification, wherein the reference timing is defined independent of the presentation element, wherein the converter module is arranged to substitute the sub-presentation by a further sub-presentation comprising a corresponding interface.

37. (New) An information carrier comprising a coded presentation, said coded presentation comprising:

a sub-presentation program segment comprising:

at least one presentation element, having a corresponding play-out specification indicating how the at least one presentation element is to be played; and

an interface program segment defining a reference timing for the play-out specifications, wherein the reference timing is defined independent of the at least one presentation element.

38. (New) The information carrier of Claim 37, wherein the play-out specification includes a timing specification specifying timing behavior of the at least one presentation element and wherein the interface of the sub-presentation provides a time reference relative to which the timing specification for the at least one presentation element is specified.

39. (New) The information carrier of Claim 38, wherein the timing specification specifies the start of the at least one

presentation element with respect to the time reference of the sub-presentation.

40. (New) The information carrier of Claim 38, wherein the timing specification specifies the duration of the at least one presentation element with respect to the time reference of the sub-presentation.

41. (New) The information carrier of Claim 37, wherein the play-out specification includes a location specification specifying a location of the at least one presentation element when presented and wherein the interface of the sub-presentation provides a location frame of reference relative to which the location specification for the at least one presentation element is specified.

42. (New) The information carrier of Claim 37, wherein the interface of the sub-presentation provides a sub-presentation priority specifying a priority with respect to presenting the sub-presentation.

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